

Leadership at HortiConnect



Mr. Rajeeb Kumar Roy
Managing Director of Agriplast Tech India



Mr. S. K Gutgutia
Chairman of Florance Flora



Mr. Shrikant Bollapally
Owner and Founder of Vensai Floritech and
President of Growers Flower Council of India



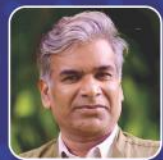
Mr. Rajendra Kumar
Founder of Dutch Flora



Md. Rafiulla
Owner of HR Traders



Rownak Gutgutia
Head of Operations, Florance Flora Group, India



Prof. Chandrashekhar M. Biradar
CMD, Global Green Growth Technical Advisor



Dr. S. B. Dandin
Former Vice Chancellor, UHS, Bagalkot Technical Advisor



Dr. T. Janakiram
Former Vice Chancellor, Dr. YSR Horticultural University Technical Advisor

PARTICIPATING BRANDS



and many more global brands...

SUPPORTED BY



FOR SALES & SUPPORT

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HORTICONNECT INDIA EXPO 2025

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बागवानी - आहारार्थ, आर्थिकतायै, आरोग्यार्थ, आयुष्यायच।



SCAN TO REGISTER



25TH-26TH-27TH
SEPTEMBER 2025



BIEC
BENGALURU

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Horticulture for Food, Economy, Health & Longevity

बागवानी - आहारार्थ, आर्थिकतायै, आरोग्यार्थ, आयुष्यायच।

ತೋಟಗಾರಿಕೆ- ಆಹಾರ, ಆರೋಗ್ಯ, ಆದಾಯ ಮತ್ತು ಆಯುಷ್ಯಕ್ಕಾಗಿ

HortiConnect India Globally 2025 is India's premier international platform focused on positioning horticulture as the future of agriculture where sustainability, health, green economic growth, and innovation converge. This landmark three-day event will bring together farmers, scientists, startups, policymakers, buyers, and global stakeholders under one roof to catalyze the transformation of Indian horticulture from a fragmented, under-recognized sector into a globally competitive, digitally empowered, and regenerative force in food systems.

PURPOSE & VISION

India stands at a unique crossroads: rich in biodiversity, traditional wisdom, and production capacity—but underleveraged in global markets, digital adoption, and value addition. HortiConnect 2025 aims to close this gap by creating a unified platform that connects local strengths with global opportunities, and empowers producers to become brand leaders in the new horticultural economy.

The event is built around the **H4A Framework** — Aahara (Food), Arogya (Health), Adaya (Income), and Ayushya (Longevity) — showcasing horticulture as a multi-functional and future-ready system that addresses climate change, nutrition insecurity, farm distress, youth unemployment, and green growth.



Industry-Driven Initiative

A non-commercial platform setting new benchmarks in horticultural expos.



International Gateway

Connecting global and local stakeholders to showcase innovations.



Partnership Hub

Building sustainable partnerships across the horticulture sector.

Key Features at HortiConnect

HIGH-LEVEL INAUGURATION & BENGALURU DECLARATION

10 THEMATIC PLENARY SESSIONS

Fruits, Vegetables, Flowers, Spices, Medicinal Plants, Beverages, Functional Horticulture, Policy, Digital Tech, and Youth & Women Empowerment

COUNTRY CONNECT SESSIONS

Global partnerships with Netherlands, Israel, ASEAN, and Africa

INNOVATION EXPO & DEMONSTRATION PAVILIONS

Startups, research breakthroughs, agri-exports, AI-IoT applications

CULTURAL EVENINGS

Celebrating Karnataka's horticultural and folk heritage

B2B MEETINGS & EXPORT LINKAGES

FELICITATION TO ACHIEVERS

ETHNIC AND SPECIALITY FOOD COURTS



Expected Outcomes



Strengthened linkages between producers, processors, exporters, and technology providers.



Policy inputs for a **National Mission on Smart & Sustainable Horticulture**.



Launch of **Digital Horticulture Platforms**, GI Promotion Campaigns, and Traceability Frameworks.



Showcasing India as a hub for functional foods and regenerative horticulture in the global marketplace.



Release of the **"Bengaluru Declaration"** – a strategic roadmap for India's horticultural transformation

A MULTI-SECTORAL GROUP OF PARTICIPANTS



Farmers, FPOs, FPCs, SHGs, from across India



ASEA, SARC, BRIC and Global Repristates



Startups, Agri-Tech Innovators, and Digital Platforms



Central & State Departments of Horticulture and Agriculture



ICAR institutes, Horticultural Universities, and Researchers



Exporters, Processors, Retailers, and Global Buyers



Multilateral agencies (FAO, UNDP), NGOs, and Policy Thinkers

WORLD CLASS VISITOR EXPERIENCE



Visitor Connect App

Schedule meetings and interact with exhibitors seamlessly.



Modern Amenities

Wi-Fi, charging stations, food courts, and comfortable seating areas. Lounge and Meeting Areas



Tech Zones

Digital Badges for Registered visitors/Exhibitors, Live demos, and product launches.



Accessibility

Clear signage, shuttle services, and wheelchair access throughout.